



## Press Release

Hamilton, Bermuda  
Tuesday November 5, 2013

STARTS

### BF&M Launches Bermuda's First 24/7 Roadside Assistance Service

BF&M is proud to be the first local insurance company to offer 24/7 roadside assistance for its motor clients. Our new 24/7 island-wide services include towing services, battery jumps, fuel top-ups, flat tire assistance and lock-out assistance.

BF&M CEO John Wight said, "BF&M is pleased to be the first domestic insurer in Bermuda to offer this valuable service to its clients. We pride ourselves on providing innovative products and unparalleled customer service. Now our car and bike customers can drive with peace of mind knowing that we will be there for them when they need us most."

To provide this around-the-clock service to its car and cycle customers, BF&M has partnered with Lowe's Towing Ltd. Duane Lowe, Owner/Operator, said "We are excited to team with such a prestigious organization as BF&M to provide emergency roadside assistance to their clients. This service is a new concept for Bermuda, and Lowe's Towing is committed to ensuring that BF&M clients are efficiently and safely cared for on our roads."

For more information on BF&M's new 24/7 Roadside Assistance Service please call 295-5566, email us at [bfm@bfm.bm](mailto:bfm@bfm.bm) or visit, [www.bfm.bm](http://www.bfm.bm).

ENDS

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### BACKGROUND

BF&M Limited is the holding company of the BF&M Insurance Group. The two largest operating companies within the Group are BF&M Life Insurance Company Limited, a leading provider of life, health and pensions products, and BF&M General Insurance Company Limited, the leading general

**BF&M Limited**

insurer providing all forms of property, casualty, motor and marine products. The group includes several other companies including Bermuda International Insurance Services Limited, Bermuda International Reinsurance Services Limited, Marchmont Insurance Company Limited, BF&M Investment Services Limited, BF&M Properties Limited, (including Scarborough Property Holdings Limited and Barr's Bay Properties Limited), Hamilton Financial Limited, Island Heritage Holdings Limited, and a 51.5% interest in the Insurance Corporation of Barbados Limited.

For further information contact:-

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