



**BF&M Limited**  
**BSX: BFM.BH**

**FOR IMMEDIATE RELEASE**

**BF&M announces the appointment of Gemma Rochelle to its Group Executive Committee**

**Hamilton, Bermuda, 8 April 2024**—**BF&M Limited (“BF&M” or the “Company”)** announced the promotion of Gemma Rochelle to EVP, Group General Counsel and Chief Compliance Officer, and her appointment to its Group Executive Committee, effective April 1<sup>st</sup>, 2024.

Abigail Clifford, Group President and CEO, stated: “Gemma joined the company in 2019 and has made significant contributions, proving herself to be an invaluable member of our leadership team. Her strategic guidance and expertise have played a pivotal role in our achievements to date, and Gemma’s appointment to our Group Executive Committee reflects both her dedication and the confidence we have in her ability to help lead BF&M forward.”

**ENDS**

---

**BF&M LIMITED**

BF&M Limited is the holding company of the BF&M group of companies (“BF&M Group”). The two largest operating companies within the BF&M Group are BF&M Life Insurance Company Limited, a leading provider of life, health and pensions products, and BF&M General Insurance Company Limited, the leading general insurer providing all forms of property, casualty, motor and marine products. The BF&M Group includes several other companies including BF&M Investment Services Limited, BF&M Properties Limited, (including Scarborough Property Holdings Limited and Barr’s Bay Properties Limited), and Island Heritage Insurance Company, Ltd.

For further information contact:

Jennifer Brown  
Group Head of Marketing and Communications  
Phone: +1 441 298 2348  
Email: [jennifer.brown@bfm.bm](mailto:jennifer.brown@bfm.bm)

**BF&M Limited** 112 Pitts Bay Road, Pembroke HM 08, Bermuda  
PO Box HM 1007, Hamilton HM DX, Bermuda T: +1 441 295 5566 W: [bfm.bm](http://bfm.bm)