



PRESS RELEASE

STARTS

BF&M commits \$28,000 to fund on-island diabetes pilot project

Hamilton, Bermuda, 8 October 2020 – BF&M Limited (“BF&M”, “the BF&M Group” or “the Company”) is pleased to be partnering with the Bermuda Diabetes Association and Bermuda Limb Care Ltd. by funding an on-island pilot project designed to assist in the prevention, treatment and rehabilitation for those living with diabetic foot disease.

According to a 2019 study conducted abroad, diabetic foot disease affects more than 425 million people globally, and is the leading cause of amputations – with one occurring every 30 seconds globally.

The program will provide 10 of BF&M’s health clients who are suffering with diabetic foot disease (foot ulcers) with two new revolutionary products, PulseFlowDf and FootForte. These products are designed to assist in the rapid closure of foot ulcers that occur as a result of the disease and to aid in preventing them going forward.

The patients participating in the project will be identified by Dr. Andrew Jamieson, BHB Endocrinologist.

Michelle Jackson, SVP Group Lines Health and Life, “We recognise that foot ulcers are one of the most painful and difficult complications for patients to suffer through, and if we can help our community make advances in limiting their occurrence – then progress is being made and lives are better for it. We look forward to seeing the results of this project and thank the Bermuda Diabetes Association for inviting us to participate.”

ENDS

BACKGROUND

BF&M Limited is the holding company of the BF&M group of companies (“BF&M Group”). The two largest operating companies within the BF&M Group are BF&M Life Insurance Company Limited, a leading provider of life, health and pensions products, and BF&M General Insurance Company Limited, the leading general insurer

BF&M Limited

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providing all forms of property, casualty, motor and marine products. The BF&M Group includes several other companies including BF&M Investment Services Limited, BF&M Properties Limited, (including Scarborough Property Holdings Limited and Barr's Bay Properties Limited), and Island Heritage Insurance Company, Ltd.

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